

NEW YORK STATE EDUCATION DEPARTMENT
MIDDLE LEVEL CAREER AND TECHNICAL EDUCATION
BUSINESS AND MARKETING EDUCATION
ENTREPRENEURSHIP
CONTENT MODULE
Z & K Z D d d ~~2023~~

MODULE DESCRIPTION

This module introduces students to types of business ownership, the purpose and components of a business plan, and to the concept of entrepreneurship. Students will have the opportunity to explore the advantages and risks associated with entrepreneurship and compare them to other forms of business ownership. Students will recognize characteristics successful entrepreneurs share and evaluate their personal skills, abilities, and interests in terms of those fundamental entrepreneurial attributes.

GUIDING QUESTION

What building blocks must be in place for an entrepreneurial idea to become a viable business in the community?

MODULE CONTENT

SUSTAINABILITY

9. Model integrity, ethical leadership, and effective management
10. Plan education and career paths aligned to personal goals
- 11.

